

A network diagram background consisting of a grid of white dots connected by thin white lines, set against a dark blue background with a diagonal split into a lighter blue section.

Inaugural North Carolina
Chief Diversity Officer Summit



CONNECTING THE DOTS



Dear Friend,

I am so happy you have joined us for the North Carolina Chief Diversity Officers Summit. It is my and my team's mission to provide you a Summit experience that is unmatched by any other.

Following the spirit of our theme, we endeavor to provide you an opportunity to Connect the Dots and become acquainted with your colleagues in the DEI space.

Community is vitally important to individual and collective success. Throughout this experience we will the WillHouse team will share with you tips and strategies to address some of your most pressing DEI issues within your organizations.

Please do not hesitate to contact us (info@willhouseglobal.com) if you have any questions.

We are committed to helping you develop a winning culture!

Sincerely,

Dr. William T. Lewis, Sr.

Dr. William T. Lewis, Sr. | Founder and President





CONNECTING THE DOTS

Building a Community of DEI Professionals Across NC

TUESDAY, OCTOBER 26, 2021 — SUMMIT AGENDA

- 9:00am - 9:30am**
 - Welcome & Expectations
 - Bria Monét, Executive Assistant, WillHouse Global
- 9:30am - 10:00am**
 - Keynote Address:
The Diversity Officers Role in Addressing Race in the Workplace: Real Time Strategies & Solutions
 - Dr. William T. Lewis, Sr., WillHouse Global President
- 10:00am - 10:15am** **BREAK**
- 10:15am - 10:45am** **GROUP BREAKOUT SESSIONS**
- 10:45am - 11:45am**
 - Assessing Your Organizational Culture*
 - Ciandress Jackson, Consultant & Trainer, WillHouse Global
- 11:45am - 12:00pm** **GROUP BREAKOUT SESSIONS**
- 12:00pm - 1:00pm** **LUNCH**
- 1:00pm - 2:00pm**
 - Transforming Your Organizational Culture*
 - Jorge Zeballos, Consultant/Trainer, WillHouse Global
- 2:00pm - 3:00pm**
 - Invisible Diversity, Employees with Disabilities*
 - Latasha Barr-Lewis, Consultant/Trainer, WillHouse Global
- 3:00pm - 3:30pm**
 - Closing Remarks/Call to Action
 - Dr. William T. Lewis, Sr., WillHouse Global President





Ciandress Jackson

Consultant/Trainer, WillHouse Global

Ciandress is a dynamic and multi-faceted technology and software project leader with 15 years of experience leading enterprise customers, both domestically and internationally, in a variety of verticals through complex software deployment projects with multiple department/business unit touchpoints and levels of end users. Ciandress' experience spans the full lifecycle of large-scale implementation projects from discovery and design, to delivery of training, user adoption and go-live support. Ciandress is particularly adept at quickly ascertaining the intricacies of customer business functions and operations, within the enterprise healthcare, federal and state government, corporate, university, capital construction and professional service/accounting firm spaces. Ciandress' favorite aspect of consulting and project delivery is digital transformation, which allows businesses to modernize their operations and gain efficiency and working with end users to improve how they contribute to their organizations, and ultimately make their jobs easier and more impactful.

When Ciandress is not working, she utilizes her gifts and talents to give back to the community through her non-profit which advocates for diversity, inclusion and equity in STEM fields, writing and recording music and poetry, inspiring kids to travel through her book and animation series 'Chloe the Jumbo Jet', and supporting small businesses and entrepreneurs in reaching their own objectives and goals. Ciandress wakes up every day not only with the desire, but the gumption and resolve to do what she can to make the world a better place.

Jorge Zeballos

Consultant/Trainer, WillHouse Global



Jorge Zeballos was born in Washington, D.C. but grew up in Lima, Peru. He holds a bachelor's degree in Political Science from Rutgers University and a Master of Arts degree in Organizational Management and Development from Fielding Graduate University.

Jorge is an established equity professional, nationally and internationally. He has facilitated workshops on equity and has been a keynote speaker at various national and international diversity conferences. He has also worked with various organizations in the non-profit, education, philanthropic, and faith communities in organizational transformation strategies.

Most recently, Jorge was the executive director for the Center for Diversity and Innovation housed at the Kellogg Community College in Battle Creek, Michigan.



Latasha Barr-Lewis

Consultant/Trainer, WillHouse Global

Over the last 20 years, Latasha has used her energy and her entrepreneurial spirit to fuel her passion to build strong brands that support and empower individuals in marginalized communities. She is co-founders of Cam's Coffee Company, the first organization to create gainful employment opportunities specifically for individuals with disabilities in the Piedmont Triad area in North Carolina.

Latasha is an accomplished disability inclusion thought leader, with experience in creating and executing programs, initiatives, and trainings to support inclusive education and employment. She holds degrees in education, science education and is completing a doctorate in curriculum, instruction, and assessment, from Walden University.

Dr. William T. Lewis, Sr.

President of WillHouse Global



Dr. William T. Lewis, Sr., nationally recognized diversity and inclusion thought leader, and entrepreneur is an advisor and consultant to university presidents, and small to mid-size business leaders. Lewis is founder and president of WillHouse Global, a firm that help companies win! Lewis is the host of the Beyond Color Blind Podcast and is a master facilitator of Brave Conversations.

As a former Chief Diversity Officer, Lewis has led diversity and inclusion efforts at three highly acclaimed colleges and universities-- Indiana University, Bridgewater State University and Virginia Tech University.

Lewis formerly served as the Special Consultant to the President for Belonging, Equity and Inclusion at Forsyth Technical Community College. Lewis served as a co-founder of CoopLew (2016-2021).

Lewis serves the community of Winston Salem, as an advisory board member of the Black Philanthropy Initiative (BPI), an initiative of the Winston Salem Foundation. Lewis also serves his twelve years old son's business, Cam's Coffee Co, shop.camscoffeeco.com, as the Chief Executive Gopher (CEG). Cam's was created to provide supportive employment for individuals with disabilities.

Lewis earned his Ph.D. in Higher Education Administration from Indiana University, Bloomington, IN. He holds a master's degree in social work (MSW). He has dedicated his entire professional life to living the spirit of his social work background by "providing a voice for the voiceless and creating inclusive spaces for each person to reach their full potential."

Lewis proudly served in the United States Marine Corps Reserves (1990-1996).